

MICRO MARKETING SERVICES

WEBSITE CONTENT (WRITTEN & OPTIMIZED)

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Sure, I had a website! But when I learned about how much keywords can affect how many new customers could find my business if I get it right, I knew that it was worth getting it fully optimized.

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WHAT

The Website Content package is for really small businesses that either have a website, or are looking to build one.

This flat-fee package provides small business owners with fully optimized, on-brand content for their entire website, including title and meta tags.

It will ensure that your content will resonate with your target audience, and with Google and other search engines too, to get your business maximum exposure. What does that mean for your business? That more new prospects - highly engaged audiences who are already searching for your products and services - will find your business, not your competitors!

WHY





There's a reason small businesses have a website - to maximize their exposure to new customers, to educate and inform customers about their offerings, and in some cases to sell those products and services.

The Website Content package ensures that the investment that you make into creating and maintaining your website actually pays off for your business by driving new customers to your website!




Many small business owners dominate in their field of expertise, but marketing is simply not their sweet spot. The Website Content package allows entrepreneurs to play to their strengths and outsource other aspects of their businesses to professionals (yep, that's us) who really know how to get the very best results.

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Who are we?

We're a team that come from a world where the marketing budgets are as large as the expectations from the Sales Executives!

Every marketing dollar spent is expected to convert into, not just sales leads, but enough qualified leads to fill sales funnels and drive millions of dollars in revenue to hit massive revenue targets.

We've taken our decades of corporate experience with converting marketing into money, and whittled it down into the marketing strategies - the most creative, scrappiest, low-cost, practical ones - that every micro business can use to drive very real results - net new customers and increased sales - for their businesses.





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A simple, stress-free, cost-effective way to ensure that your website incorporates all the marketing best practices including keywords, sufficient word-count, proper grammar, sticky content that resonates with your target audience, effectively positions your products/services, makes your business stand out from your competitors, and more.

HOW

Here's how it works:

- 1 We'll provide you with a list of keywords for your industry, business, and products or services
- 2 We'll send you an invoice. It will provide the instructions for payment via PayPal or via credit card
- 3 We'll build your website's navigational structure for you to review. Then, just sit back, relax and wait for your expertly crafted website content pack to be delivered, title tags, meta tags and all!

Converting Marketing to Money. Small Biz Style

There are many (many!) practical marketing strategies and tactics every owner-operator, solo entrepreneur, and micro business can leverage to promote and grow their business, even with super slim resources.

The key is for every small biz entrepreneur to be provided the insights on exactly what their best, low-cost opportunities are to drive more sales for their specific business.

Spending their limited time and resources on the specific opportunities that we have identified for our clients has driven triple-digit growth for many small businesses.

FAQS



HOW LONG DOES IT TAKE TO RECEIVE MY WEBSITE CONTENT PACK?

Once payment is received, website content packs are delivered within 14-30 days. That provides the Marketing Made Easy team time to thoroughly research your industry, business, and the competitive landscape to ensure that your website stands out from the rest!



I ALREADY HAVE A WEBSITE. IS THIS SERVICE STILL APPLICABLE TO MY BUSINESS?

Absolutely! Simply having a website does not grow your business. What we will ensure is that your website is actually working for you with messaging that best resonates with your target audience and that it includes all the marketing best practices to optimize your website's visibility and drive more net new customers to your site.

\$150 USD

UP TO 15 PAGES. \$8 PER PAGE THEREAFTER