

MICRO MARKETING SERVICES


MAKE MY SOCIAL FAB

“

I can't even tell you how much of a relief it's been to take the whole social media content calendar off my plate so I can focus on other things. I've not had to even think about it for months!

”

TheMMEbiz@gmail.com 

+1.647.915.5121 

@TheMMEbiz 

@TheMME.biz 

www.TheMME.biz 

WHAT

"Make My Social Fab" offers clients a package of expertly crafted social media content for Facebook and Instagram that is search engine optimized with the right keywords, and on-brand for your business.

WHY



Some clients work with us because they simply don't know what to post week in and week out, and prefer to have their social media content expertly written.



Others - like our client quoted above who leverages our Fully Posted Package - simply prefer to spend their time focusing on the other strengths that they bring to their businesses, instead of creating and posting to their social accounts.



Others want to ensure their social media content leverages all the industry best practices to maximize their exposure and engagement on their social platforms.



Some clients continue to post their own content, and use our social media packages to supplement what they post themselves (in-house) to make their social media calendar more robust, and further boost engagement.

Who are we?

We're a team that come from a world where the marketing budgets are as large as the expectations from the Sales Executives!

Every marketing dollar spent is expected to convert into, not just sales leads, but enough qualified leads to fill sales funnels and drive millions of dollars in revenue to hit massive revenue targets.

We've taken our decades of corporate experience with converting marketing into money, and whittled it down into the marketing strategies - the most creative, scrappiest, low-cost, practical ones - that every micro business can use to drive very real results - net new customers and increased sales - for their businesses.





MICRO MARKETING SERVICES

MAKING YOUR SOCIAL FAB

HOW

Here's how it works:

- 1** Let us know which service you require (see the Grid below)
- 2** We'll send you an invoice. It will provide the instructions for payment via PayPal or via credit card
- 3** Sit back, relax and wait for your expertly crafted social media content pack to be delivered, Hashtags and all! All content and/or images will be uploaded to a shared Google folder which will be available to you at any time for you to review and approve
- 4** FULLY POSTED PACKAGE: As with any Marketing Agency to client relationship, Marketing Made Easy will need to be provided with editorial access to any accounts in order for our team to post on your behalf.

Converting Marketing to Money. Small Biz Style

There are many (many!) practical marketing strategies and tactics every owner-operator, solo entrepreneur, and micro business can leverage to promote and grow their business, even with super slim resources.

The key is for every small biz entrepreneur to be provided the insights on exactly what their best, low-cost opportunities are to drive more sales for their specific business.

Spending their limited time and resources on the specific opportunities that we have identified for our clients has driven triple-digit growth for many small businesses.

AFTER THE INTRODUCTORY PRICING*, THE PRICES GOING FORWARD ARE:

CONTENT

Social media content for Facebook & Instagram

\$45

\$85

CONTENT PLUS

Social media content plus on-brand images

\$90

\$170

FULLY POSTED

Content and images, scheduled and posted

\$135

\$255

All prices in USD. Includes 2-3 posts per week, plus 1 Reel or 1-2 IG Stories per month
Introductory pricing for 3-month Pack: Content (\$20); Content Plus (\$40); Fully Posted (\$60)