

MICRO MARKETING SERVICES

SOCIAL CAMPAIGN: GROW MY FACEBOOK FOLLOWERS

“

The fact is, as a small business, I know people will visit my social profiles to try to decide whether I'm a legit business, and to get a feel for what other customers think.

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WHAT

The "Grow My Facebook Followers" campaign boosts our clients' Facebook following - and level of engagement - in a shorter period of time than growing followers organically over time.

Facebook has an almost 3 billion-strong member base, with a wealth of data about all its users. That is an incredible marketing opportunity for you and your business! And this campaign helps you tap into it.

The "Grow My Facebook Followers Campaign" leverages Facebook's rich database by targeting the users that your products or services are most likely to resonate with - whether they are in a specific geographic area, are a certain age or demographic, or have certain interests (e.g. Health & Wellness).

WHY

Let's face it, we've all done it! A small business is recommended to us and before we decide whether we're going to actually patron the store we check whether they have a website, and what their online presence is like - customer reviews, Facebook and Instagram accounts, YouTube, how many followers, likes or subscribers they have, how many times their content has been engaged with.

In this digital age, perception matters! We help to make sure your awesome biz gets the second look it deserves.

Who are we?

We're a team that came from a world where the marketing budgets are as large as the expectations from the Sales Executives!

Every marketing dollar spent is expected to convert into, not just sales leads, but enough qualified leads to fill sales funnels and drive millions of dollars in revenue to hit massive revenue targets.

We've taken our decades of corporate experience with converting marketing into money, and whittled it down into the marketing strategies - the most creative, scrappiest, low-cost, practical ones - that every micro business can use to drive very real results - net new customers and increased sales - for their businesses.





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HOW

Here's how it works:

- 1** We'll reach out to you to get an understanding of your target audience
- 2** We'll send you an invoice. It will provide the instructions for payment via PayPal or via credit card
- 3** We'll conduct an assessment of your current Facebook profile, and make any relevant recommendations for optimization before launching your campaign
- 4** **OPTION 1:** Provide us with Advertiser access to your account, sit back, relax and we'll get your campaign up and running, and you'll begin to see your new follower count start increasing in no time
OPTION 2: We set up a call to give you a step-by-step walkthrough of how to best set up, monitor, and manage the campaign yourself

Converting Marketing to Money. Small Biz Style

There are many (many!) practical marketing strategies and tactics every owner-operator, solo entrepreneur, and micro business can leverage to promote and grow their business, even with super slim resources.

The key is for every small biz entrepreneur to be provided the insights on exactly what their best, low-cost opportunities are to drive more sales for their specific business.

Spending their limited time and resources on the specific opportunities that we have identified for our clients has driven triple-digit growth for many small businesses.

FAQS



DOES THE CAMPAIGN REALLY WORK? Yes, some clients have doubled their following with just one campaign



HOW LONG DOES THE CAMPAIGN NEED TO RUN BEFORE I SEE RESULTS?

The campaign tends to run between 3-10 days, depending on your target audience. The beauty of digital campaigns is that results are almost immediate, usually within the first day.



CAN I RUN THE CAMPAIGN MORE THAN ONCE? Absolutely! Also, speak to us about larger-scale campaigns.

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